

## **Justin Thomas**

Justin is the Head of Digital Experience at Kraft Heinz for North America. Justin earned his Masters of Business Administration from Queen's University and has since gone on to work in product management, user experience design, and new venture innovation. Justin is now leading the transformation of Kraft Heinz's digital experience to drive deeper and more meaningful consumer engagement and enterprise agility. He is passionate about the role technology, design, and data can play in unlocking creativity and innovation within the food landscape.